



Media contact: Angellini Anderson
Sales Support Director - SMART Payment Plan
Angellini.anderson@smartpaymentplan.com | 949-283-3101

SMART Payment Plan® Featured On The Balancing Act® On Lifetime® TV: Airtimes January 27 & February 3, 2015

[January 12, 2015 - Austin, Texas]: Morning show, The Balancing Act®, airing on Lifetime welcomes David Engelman, CEO of SMART Payment Plan®, to discuss the benefits of matching smaller bill payments to your paydays. The Balancing Act® featuring SMART Payment Plan® will air on Tuesday, January 27th and Tuesday, February 3rd at 7:30 a.m. (ET/PT) on Lifetime TV.

Make sure to watch as host Olga Villaverde helps you understand the benefits of smaller, automated bill payments that coincide with your paydays. Olga and David will discuss how SMART Payment Plan® automates the bill-paying process in a special way – by matching smaller bill payments to people's paydays - to help it's clients save time, pay off debt faster, simplify budgeting, improve cash flow, reduce interest charges, and eliminate late fees. David says, "We want Americans to know that we can make their lives easier by matching smaller bill payments to their paydays in a way that pays down loans faster on a "set it and forget it plan". In addition to our extensive testimonials from satisfied clients", David explains, "SMART Payment Plan® won the highest award two years in a row for our customer support and value."

To recap, don't miss David Engelman on The Balancing Act® airing on Tuesday, January 27th and Tuesday, February 3rd at 7:30 a.m. (ET/PT) on Lifetime TV.

About SMART Payment Plan®

SMART Payment Plan® was recently recognized as the national leader in consumer financial services for the second year in a row. SMART Payment Plan® is a financial technology company that specializes in automated consumer bill payments. SMART Payment Plan® helps Americans save time, payoff debt faster, simplify budgeting, improve cash flow, reduce interest charges, and eliminate late fees by matching smaller bill payments to clients' weekly, every-2-weeks, twice-a-month or monthly paydays. SMART Payment Plan® provides safe and secure payments to faster pay off mortgages, automotive loans, credit cards, boats, and school loans - and all other fixed monthly bills, including rent, cable and daycare. For more information about SMART Payment Plan®, please visit www.smartpaymentplan.com to learn more.

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